

MEMOTONE Fever of the World

Label

SODA GONG

Format

LP

Catalog Number

SODA 016LP

UPC

880918267395



Store Price

\$20.79

Release Date

10/25/24

Territory

NORTH AMERICAN EXCLUSIVE
Genre

FILE UNDER - M - ELECTRONIC

DESCRIPTION

Following releases on Sähkö Recordings and The Trilogy Tapes, Fever of the World is the Soda Gong debut by **Memotone**, the nom de plume of UK-based multiinstrumentalist **Will Yates**. As a collection, it is both intimate and expansive, like the feeling of gathering one's thoughts before setting off on a long journey or committing to an irrevocable course of action. Throughout, Yates' talents as both player and sound designer are on full display, as are the sonic signatures that have come to characterize the Memotone catalog: low-lit, ECM-inflected noir; evasive and evolving loop-based accretions; and mellifluous mosaics of keys, guitar, reeds, and percussion. It is patient and focused music, built around production techniques and compositional ideas that have been perfected both in studio and in live performance over a period of several years. "Catherine, On Fire" sets the scene, one of two languid, longform selections, and develops slowly from a spare, harmonic-laden guitar loop into a bed of rippling textural ambience and woozy clarinet filigree. Later, "The Bus" and "When the Bakery Has What You Want and It's Cheap" conjure images of rain-streaked windows, fanciful baked confections, and grey skies broken finally by sunlight. Warm, generous, and comfortable in its own skin, this is music that reminds listeners that when it feels easy to resign themselves to world weariness, they should pause for a moment and listen to the rustle of the leaves. The wind knows not to linger.

TRACKLISTING

- 01. Catherine, On Fire (8:24)
- 02. Circle of Ants (3:14)
- 03. Following (8:04)
- 04. Practical Joke (2:48)
- 05. The Bus (7:06)
- 06. When the Bakery Has What You Want, and it's Cheap (3:41)
- 07. Too Much Syrup (0:39)
- 08. Trees Bullied by the Wind (2:06)
- 09. Fever of the World (4:41)

HIGHI IGHTS

- Following releases on Sähkö Recordings and The Trilogy Tapes, Fever of the World is the Soda Gong debut by Memotone, the nom de plume of UK-based multi-instrumentalist Will Yates.
- Throughout, Yates' talents as both player and sound designer are on full display, as are the sonic signatures that have come to characterize the Memotone catalog: low-lit, ECM-inflected noir; evasive and evolving loop-based accretions; and mellifluous mosaics of keys, guitar, reeds, and percussion.
- It is patient and focused music, built around production techniques and compositional ideas that have been perfected both in studio and in live performance over a period of several years.

Press Contact: publicity@forcedexposure.com

Exclusively Distributed by

FORCED EXPOSURE

60 Lowell St, Arlington, MA 02476 ph: (781) 321-0320 • fx: (781) 321-0321 fe@forcedexposure.com