



TRAFFIC SOUND Virgin

Label

MUNSTER RECORDS

Format

LP

Catalog Number

MR 453LP

EAN

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Store Price

\$19.99

Release Date

04/19/24

Territory

U.S. EXCLUSIVE (No Exports)

Genre

FILE UNDER - T - ROCK

MUNSTER
Records

DESCRIPTION

Virgin by **Traffic Sound** is described as the band's greatest album, capturing the essence of their musical and existential outlook. Recorded by youthful members barely 20 years old, the album reflects the non-conformist, profound, and occasionally otherworldly spirit that characterized the youth in Lima during the late '60s. The influence of Anglo-Saxon psychedelia is evident, representing a defiance against the prevailing conservative traditions of the city. Released in January 1970, the album exhibits the bold and free spirit of late '60s pop music, drawing inspiration from post-*Sgt. Pepper's* rock and Peruvian psychedelia. The lyrics, predominantly in English, emphasize the youthful desire to break free and search for answers in both the real world and the hidden corners of a stimulated mind. The album was a gateway to a more pedestrian future, where Latin music exerted greater influence, and individual egos re-emerged in the wake of hippy collectivism. *Virgin* also reflects the band's desire to express themselves freely and dream of becoming rock stars. The recording process involved meticulous analysis of foreign records, shaping the band's ability to mix and arrange their own compositions. The album's context is set against the socio-political backdrop of Peru in the late '60s, characterized by a military dictatorship with progressive policies. While most local rock bands embraced the aesthetics of psychedelia, they were viewed with distrust by political activists. Traffic Sound, however, adopted a political stance with the song "The Revolution," criticizing the military government. *Virgin* itself is described as a sonic journey with carefully arranged tracks. The album's songs are divided into "Tomorrow" and "Today," each offering a unique emotional and sonorous experience. The album includes notable tracks such as "Virgin (I Can't Regret You, My Friend)," "Tell The World I'm Alive," "Yellow Sea Days," "Jews Caboose," "A Place in Time Called 'You And Me,'" "Simple," "Meshkalina," and "Last Song." These songs cover themes ranging from failed romance to personal rebirth and socio-political commentary, all infused with psychedelic and experimental elements. *Virgin* set a high standard in Peruvian rock in the early 1970s, showcasing Traffic Sound's musical prowess and leaving a lasting impact on the country's music scene. Despite releasing two more albums in the following years, *Virgin* remained the band's best-selling record, continuing to resonate with audiences even years after its initial release. Extensive liner notes and the original artwork on tip-on gatefold sleeve.

TRACKLISTING

- A1. Virgin
- A2. Tell The World I'm Alive
- A3. Yellow Sea Days
- March 7th
- March 8th
- March 9th
- B1. Jews Caboose
- B2. A Place In Time Call "You And Me"
- B3. Simple
- B4. Meshkalina
- B5. Last Song

HIGHLIGHTS

- Dive into the revolutionary Latin rock vibes of **Traffic Sound** with their 1970 masterpiece, *Virgin*.
- Originating in Lima, Peru, this iconic album marked a turning point for the band, fusing psychedelia, hard rock, and a touch of progressive rock with a distinct Latin flavor.
- Extensive liner notes and the original artwork on tip-on gatefold sleeve.

Press Contact: publicity@forcedexposure.com

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FORCED EXPOSURE

60 Lowell St, Arlington, MA 02476
ph: (781) 321-0320 • fx: (781) 321-0321
fe@forcedexposure.com