



PEREL 1 Life

Label

HITS HITS HITS!

Format

12"

Catalog Number

HITS 001-12

EAN

4062548087697



Store Price

\$13.39

Release Date

08/23/24

Territory

NORTH AMERICAN EXCLUSIVE

Genre

FILE UNDER - P - ELECTRONIC

DESCRIPTION

A record label is arguably the fullest possible expression of an email account; fecund with attachments, download links, and unhealthy power dynamics primed to bloom into lifelong parasitic relationships. And even a cursory glance at the roster of label founders reveals the full spectrum of our potential as a species, from the absolute dregs of humanity to successful touring DJs. Backed by a used CD billionaire and an angel investment from Major League Baseball's "New Voices in Techno" initiative, **Perel's** new label Hits Hits Hits! is poised to thrive amid a landscape littered with rivals with names like Sidechain Addict and Heuristics Audio. And Perel is ready to put her music where her mouth is with "1 Life" the inaugural single in the imprint's catalog. It has gained early support from promo list veteran **Liquid Cory**: "Will the title track make any self-respecting 10-year-old 'Do the Detention Dance'? I've been told my opinions are culturally worthless, that I am the fit arbiter of nothing at all. So I feel grateful that there's also an extended version so I have more time to decide. And the remix by Canadian taste-haver **Jex Opolis** made me forget that my ex believed a rumor that I had choked to death bobbing for apples. Respect."

TRACKLISTING

A1. 1 Life

A2. 1 Life (Instrumental Mix)

B1. 1 Life (**Jex Opolis** Remix)

B2. 1 Life (Acapella Mix)

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