

DMX KREW Unlikely Seeming

Label BYRD OUT

Format

LP

Catalog Number

BYR 047LP

4062548083682



Store Price

\$20.79

Release Date

05/03/24

Territory NORTH AMERICAN EXCLUSIVE

Genre

FILE UNDER - D - ELECTRONIC



DESCRIPTION

Acclaimed UK electronic music producer, DMX Krew has announced a brandnew album, Unlikely Seeming, on the Byrd Out label. The eight-track album showcases his blend of joyous, melodic synth hooks, textured pads and analogue drum machine rhythms. Leaving to one side pummeling sounds, the focus of this album is on sonic fun, mining the '80s pop vibe DMX Krew does so well. BBC 6 Music's Tom Ravenscroft describes the trailing single "Wednesday Memory" as "the funkiest thing ever; it's almost too joyous." From the first "A New Story," through to "Uncertain Calculation," DMX Krew delivers densely layered and satisfying tracks, demonstrating the more imaginative side of his output. The slight outlier is "Continuation" which offers the most forceful 303 workout, best suited to a sweaty dance floor in the early hours. Overall, the feel is playful, intelligent, melodic and wonderfully fun - best exemplified by multi-synth masterpiece "Data Cruncha" and Megadrive-esque title track "Unlikely Seeming." To finish the album, "Unlikely Seeming" is given a rework by Portland-based artist Break **Mode**, managing to achieve a remix that is at once ethereal and uplifting - it has 4am written all over it. DMX Krew, aka Edward Upton, has been crafting innovative electronic music for nearly 30 years, releasing on the likes of Rephlex, Central Processing Unit, and Gudu. With a sound rooted in synth-pop, electro, and Italo disco, DMX Krew's music evokes nostalgia for pop melodies and the early days of rave culture.

TRACKLISTING

- A1. A New Story
- A2. Data Cruncha
- A3. Unlikely Seeming
- B1. Continuation
- B2. Wednesday Memory
- B3. It's Tomorrow

HIGHLIGHTS

- Acclaimed UK electronic music producer, **DMX Krew** has announced a brandnew album, *Unlikely Seeming*, on the Byrd Out label. This eight-track album showcases his blend of joyous, melodic synth hooks, textured pads and analogue drum machine rhythms.
- Overall, the feel is playful, intelligent, melodic and wonderfully fun best exemplified by multi-synth masterpiece "Data Cruncha" and **Megadrive**-esque title track "Unlikely Seeming."
- The focus of this album is on sonic fun, mining the '80s pop vibe DMX Krew does so well.

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