



VA
Dynam'hit: Europop
Version Française
1990-1995

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BORN BAD RECORDS

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NORTH AMERICAN EXCLUSIVE

Genre

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DESCRIPTION

France, 1990. Fun Radio, NRJ, Skyrock set a new pace, and their crushing hegemony irrevocably marks the end of the free radio utopia. The giants become vital in the hit industry and carry on fueling France's greatest invention: la variété. A quintessentially French version of British dance pop with a very specific tang to it, too coy to emulate trendy clubs' and rave parties' music, europop cautiously tests the waters of what will soon turn into a tsunami: house music. Is house the soundtrack of the '90s? In Europe, it gave steam to comeback bands just as much as to the most memorable formations of the decade, while in France it paved the way for the global success of French Touch. "Real" house music emerges in early '80s Chicago (where the Warehouse club, which allegedly gave its name to the genre, closes down in 1983). England's acid house and Belgium's new beat, its European offshoots, fed the cravings of tabloids in 1988 and 1989. The house music we're interested in though, the type bound to soon overwhelm European charts, is already pretty far away from the Afro-American music born in Chicago. So far away it inherited a new name: dance music. Just like it had been the case with disco a few years back, house and techno aren't exactly in the good books - acid house and new beat even less so. And it's precisely the genre's mainstream iteration this compilation focuses on; the house en français, which strives to get on board the running train in 1990. The house which sports the all-over jean look, bandana, cap, chewing gum, Peugeot 205 complete with snazzy beats on the radio. The big deal big fuss type, miles away from the original, underground house. It might not have been born in the '90s, but that's clearly when house music became mainstream. Music producers propose their very own club versions, cross breeding French variété and house. The result: a chart and club ready ersatz that is to quickly seduce young audiences. The tracklist, like the soundtrack to a club night that never happened, fictitiously reconstructs the fleeting moment when house made its arrival in France, bridging the gap between variété and Eurodance. Features **Marie Touchet**, **Michel Moers**, **Anne Zamberlan**, **Thalie**, **Histoires de Filles**, **Fred de Fred**, **Techno90**, **Jean-François Maurice**, **Claire An**, and **Artiste Inconnu**.

TRACKLISTING

01. **Marie Touchet** - Collège infernal (House Paradis Version)
02. **Michel Moers** - La route
03. **Anne Zamberlan** - Attention Danger
04. **Thalie** - c'est pas sorcier
05. **Histoires de Filles** - House Tube
06. **Fred de Fred** - En amour
07. **Techno90** - Everybody dancing
08. **Jean-François Maurice** - Top model
09. **Claire An** - Près de toi (je nai pas peur)
10. **Artiste Inconnu** - Opium (Pirate Mix)

HIGHLIGHTS

- A quintessentially French version of British dance pop with a very specific tang to it, too coy to emulate trendy clubs' and rave parties' music.
- Features **Marie Touchet**, **Michel Moers**, **Anne Zamberlan**, **Claire An**, and more.
- LP version includes printed undersleeve and download code.

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