



LAIZ & THE NEW LOVE EXPERIENCE

Ela Partiu

Label

AGOGO RECORDS

Format

CD

Catalog Number

AR 165CD

EAN

4260547941655



Store Price

\$11.99

Release Date

09/20/24

Territory

NORTH AMERICAN EXCLUSIVE

Genre

FILE UNDER - L - HIPHOP

Format

2LP

Catalog Number

AR 165LP

EAN

4260130541651



Store Price

\$23.39

**AGOGO
RECORDS™**

DESCRIPTION

Brazilian hip-hop, with a golden-era glint and a 20-strong cast is given fresh impetus on *Ela Partiu*, 24-year-old rapper **Laiz**'s breakout recording on Agogo Records. Glowing with pan-African collaborations, and rooted in Laiz's love and appreciation of magical realism, tropicália and Brazilian music old and new – think **Tom Zé** and **Marcelo D2** – *Ela Partiu* features Sudanese trap-rapper **Zeyo Mann**, Ghanaian percussionist and singer **Eric Owusu (Jembaa Groove, Pat Thomas)** and produced by **young.vishnu** and **Pachakuti**, from the up and coming crew, and Laiz's label mates, **The New Love Experience**. Lyrically ruminating on emigration, the songs are drawn from Laiz's experiences, some complex, since leaving her Sao Paulo home at just 14 years old, going to the States, and relocating to Germany in 2018 as well as those experiences of the international guest musicians, many who are global south artists, emigrants, who call Germany their home. The recording was brought to life in Laiz's relaxed city of Hildesheim in 2023. In Portuguese, "Ela Partiu" is the name of a classic **Tim Maia** track, the '70s tortured soul-boy from Brazil, one of Laiz's heroes. It also translates to "she has gone" referring to Laiz's early-life decision to leave her family home. There's little doubt *Ela Partiu* offers new bridges between tropicalia, Brazilian MPB and hip hop, lighting up Brazilian musical traditions in similar ways that Marcelo D2 or **Criolo** attempted. Its joyful, yet poses serious questions, and with a highly talented group of emigrant musicians from every corner of the globe, it's so much more than a Brazilian record, brought to life by a talent and traveler who thrives on the off-beat path, and is clearly still finding her way.

TRACKLISTING

01. Hues
02. Carcará
03. Take EM
04. Paranaue
05. Jongo
06. Trimegistus
07. Bagdá
08. Mena
09. Ninho
10. Tanta Coisa
11. Fui
12. Tipo Assim
13. Skrevi Lá
14. Chame Me

HIGHLIGHTS

- Brazilian hip-hop, with a golden-era glint and a 20-strong cast is given fresh impetus on *Ela Partiu*, 24-year-old rapper **Laiz**'s breakout recording on Agogo Records.
- Glowing with pan-African collaborations, and rooted in Laiz's love and appreciation of magical realism, tropicália and Brazilian music old and new.
- Features Sudanese trap-rapper **Zeyo Mann**, Ghanaian percussionist and singer **Eric Owusu (Jembaa Groove, Pat Thomas)** and produced by **young.vishnu** and **Pachakuti**, as well as Laiz's label mates, **The New Love Experience**.
- RIYL: **Tom Zé, Marcelo D2**.

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